JECRC UNIVERSITY
BUILD YOUR WORLD

छात्र संसद
INDIA

PRESENTS

CLE
CENTER FOR LEADERSHIP & ENTEPRISE



THE WORLD HAS **CHANGED.**



The future won't belong to those with the most degrees. It'll belong to those who can lead, build, and adapt.

Education was built for a world that no longer exists. AI is rewriting every industry. Startups are rewriting careers. Employers have stopped asking what you studied they're asking what you can do.

OLD QUESTION:	NEW QUESTION:
What did you study?	What can you build? Who can you lead? What can you solve?

1. Degrees open doors. Leadership decides how far you walk through them.

2. AI will compete with your job. It won't compete with your judgment.

3. Employers don't hire learners anymore. They hire builders.

4. The next decade isn't won by the smartest. It's won by the most adaptable.

SIDEBAR: A NEW KIND OF EDUCATION.

Not more knowledge. More Judgment. Confidence. Execution. Leadership. Purpose. You won't be remembered for the exams you passed. You'll be remembered for the problems you solved.

The future won't ask what degree you earned. It'll ask what difference you made.

This is why the Centre for Leadership & Enterprise exists.



NOT A COURSE.
A MOVEMENT.

INDIA'S LEADERSHIP ECOSYSTEM.

One ecosystem. Students, mentors, institutions, and real opportunity built to turn potential into purpose.

Alone, you learn faster. Together, you go further.



One Ecosystem. Infinite Possibilities.

Learn With Purpose

Lead With Confidence

Build With Innovation

Create With Impact

Connect With The Best

Every connection here is a step toward your greatest future.

WHAT LEADERS ARE SAYING

Centre for Leadership & Enterprise (CLE)



Adv. Kunal Sharma

Founding Member & Director
Ruskin Bond International School

Over the last decade, I've watched thousands of young people struggle to bridge the gap between classroom learning and real leadership. The Centre for Leadership & Enterprise is exactly the kind of structured, experiential model India's youth need a 12-month journey that doesn't just teach leadership, it builds it. This is the natural next step for anyone serious about nation-building through education.



Dheemant Agrawal

Director-Digital Strategies,
JECRC University

What sets CLE apart is its rigor this isn't another leadership workshop, it's a genuine 12-month curriculum with real depth. Partnering institutions get a programme that's ready to integrate, credible, and built by people who understand both education and enterprise. We've seen firsthand the seriousness of thought that's gone into this.

WHY WE EXIST

TO BUILD LEADERS WHO BUILD A BETTER INDIA.

VISION: Shape the generation that leads India's next century.

MISSION: Replace passive education with leadership that creates impact.

PHILOSOPHY: Leadership isn't taught. It's experienced.

Your journey from Traditional education to modern education

The difference isn't what you learn. It's who you become.

Memorization	→	Problem Solving
Exams	→	Execution
Classrooms	→	Real-World Experience
Networking	→	Lifelong Leadership Community
Degree	→	Identity
Job Seeker	→	Nation Builder

The future belongs to those who don't just graduate. They lead.

NOT JUST EDUCATED. TRANSFORMED.



THE LEADERSHIP JOURNEY

12 months. 12 themes. From curious student to confident leader.

1. Leadership Identity & Self-Awareness Discover your values, vision, and voice.

2. Communication & Public Speaking Address an audience of 500+.

3. Entrepreneurship Fundamentals Validate an idea. Find product-market fit.

4. Understanding India: Governance & Policy Learn how the system actually works.

5. Business Model & Financial Thinking Revenue models, unit economics, investor mindset.

6. Media, Storytelling & Digital Influence Build your voice and your brand.

7. Project Execution & Team Leadership Plan sprints. Lead people. Deliver results.

8. Policy & Social Innovation Draft a real policy. Build a real campaign.

9. Fundraising, Pitching & Investor Relations Pitch your project. Earn investor trust.

10. Ethics, Integrity & Nation-Building Lead with responsibility in public life.

11. Capstone Project Execution Build out your startup, policy, or campaign in full.

12. Graduation, Showcase & National Conclave Present to national leaders, alumni, and media.

TWELVE MONTHS. ONE TRANSFORMATION.

LEARN. LEAD. INNOVATE. SERVE. TRANSFORM.



INSIDE THE CLE

Rooted in India. Built for the world.

PROGRAM PILLARS

Leadership
Character, empathy, confidence.

Entrepreneurship
Build ventures that solve real problems.

Public Policy & Governance
Understand power. Use it responsibly.

Technology & Innovation
Lead with AI, not behind it.

Global Perspectives
A global mindset, a local edge.

Ethics, Values & Purpose
Lead with values, not just ambition.

Beyond Classrooms: Live Projects · Leadership Interactions · Immersive Experiences · Peer Collaboration · Personal Mastery

The CLE Impact: 360° development · 50+ partner institutions · 100+ expert mentors · Real-world readiness · Leadership for impact

CLE doesn't just prepare you for your career. It prepares you for your calling.

WHO IS THIS FOR?

Students 14-20 Years· Young professionals · Aspiring entrepreneurs · Future policymakers · Change-makers

PROGRAM DETAILS

- 12 Months
- Blended (Online + On-ground)
- 60–80 Leaders per cohort
- JECRC University, Jaipur & Beyond
- Co-branded Certification

BE THE FIRST

Be part of India's first cohort of leaders shaped by this journey. You won't be joining a legacy. You'll be building one.

THE FUTURE ISN'T WAITING. NEITHER SHOULD YOU.

LEARN FROM THE PEOPLE WHO BUILT INDIA

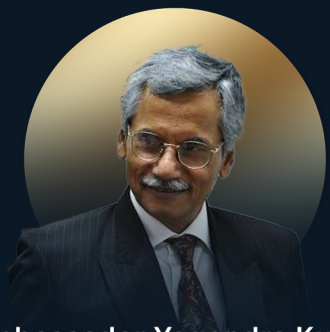
Indicative Faculty & Mentors



Dr. Kiran Bedi, IPS (Retd.)
Distinguished Public Servant



Temjen Imna Along
Minister of Tourism and Higher Education of Nagaland



Ambassador Yogendra Kumar
Former Ambassador of India to Multiple Countries | Distinguished Diplomat



Air Marshal Anil Khosla
PVSM, AVSM, VM, ADC
retired Indian air force officer



Shri Anil Swarup
IAS (Retd.) Former Secretary, Government of India



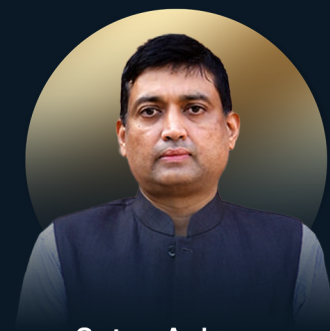
Prof Rasananda Panda
Professor of Economics, MICA



Dr. Falguni Vasavada-Oza
Professor & Co-Chair, MICA
Marketing Maestro & TEDx Speaker



Ruchi Tiwari
Associate Dean - Marketing, Communication and Public Affairs/ CMO at MICA



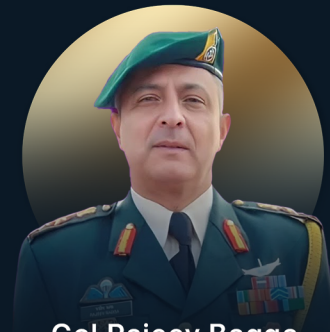
Satya Acharya
Director, EDII Ahmedabad
National Teachers' Award 2023



Vaidya Iyer
Senior Product Manager at Target | Author | Youth Mentor



Kasutev Majumdar
IIMCIP Mentor
Professor of Practice



Col Rajeev Bagga
Ex-SF | Former NSG (Black Cat Commandos)| Infantarian | TEDx & Josh Talks Speaker |Jungle Survival

(Proposed Speakers & Faculties)

THE JAIPUR LEADERSHIP ODYSSEY

The Grand Finale of Your Leadership Journey

The Jaipur Leadership Odyssey is not a field trip.

It is the defining experience of the entire 12-month programme an exclusive, immersive on-ground residency in Jaipur, the political and cultural capital of Rajasthan, designed to give every CLE participant direct, unfiltered access to the real institutions where India is governed, policies are shaped and history is made.

What You Take With You Forever

- Joint Certification from JECRC University & Chhatra Sansad India
- Mastery of leadership, communication & AI skills
- Learning directly from India's top leaders and practitioners
- Real-world Live Action Projects, built and delivered
- National networking opportunities



YOUR LEADERSHIP JOURNEY STARTS HERE

Applications Now Open

Scan the QR code

YOUR CLE CARE TEAM

P. Shivani Singh
Head IPR cell | +91 98295 54232

Aryan Kadel
Programme Co-ordinator | +91-90241 43222

JECRC UNIVERSITY

Plot No. IS-2036 to 2039, Ramchandrapura Industrial Area, Vidhani, Jaipur - 303905, Rajasthan, India

www.jecrcuniversity.edu.in | Toll Free: 1800 120 5616

Aryan.kadel@jecrcu.edu.in